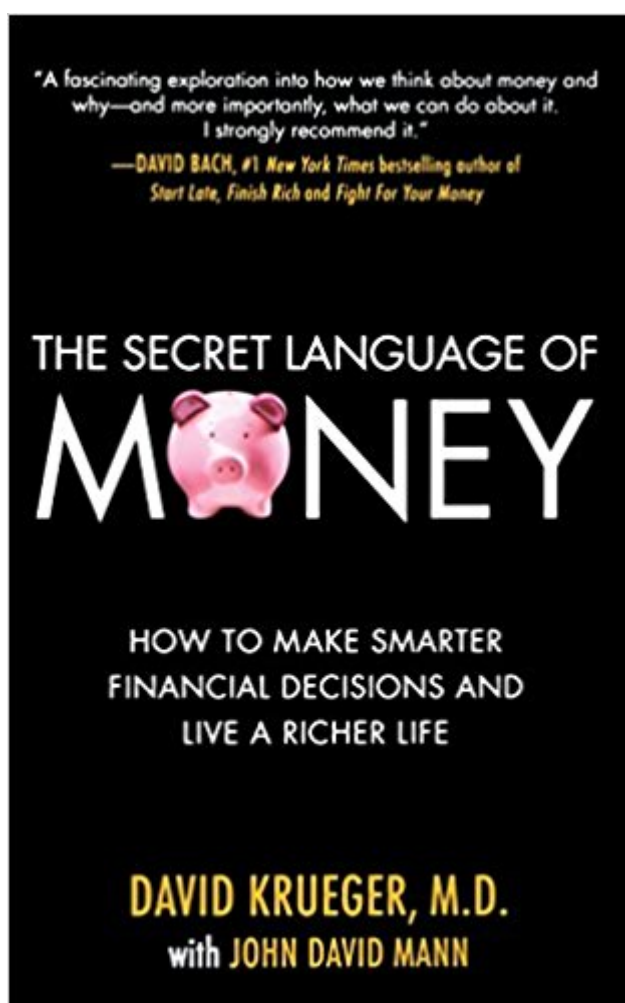


The book was found

The Secret Language Of Money: How To Make Smarter Financial Decisions And Live A Richer Life (Personal Finance & Investment)



Synopsis

If money were about math, none of us would be carrying any debt. The numbers are simple. What's complicated is what we do with money. We use money to soothe our feelings and buy respect, to show how much we care or how little. We don't simply earn, save, and spend money: we flirt with it, crave it, and scorn it; we punish and reward ourselves with it. Without realizing it, we give money meaning it doesn't really have—what former psychiatrist and current business coach David Krueger calls our "money story." And in the process of playing out that money story, we often sacrifice the most important things in our life: our health, freedom, relationships, and happiness. What is your money story? Do you consistently spend more than you have? Do you follow the herd in your investments—even though you know the herd is usually wrong? Have you neglected to save for the future, even when you have the means? Do you feel controlled or shackled by debt? Is your money somehow never "enough"? Is money, or the lack of it, always on your mind? The Secret Language of Money is a guided tour to the subconscious meanings we give money, the conflicted ways our brains deal with money, the reasons we tend to make the same money mistakes over and over—and most importantly, how you can change all that. A brilliant blend of cutting-edge science and real-world application, The Secret Language of Money helps you rewrite your money story and find that elusive balance of wealth, health, and joy we all seek.

Book Information

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Customer Reviews

MONEY TALKS • BUT WHAT IS IT SAYING? • A fascinating exploration into how we think about money and why • and perhaps even more importantly, what we can do about it. I strongly recommend it. • David Bach, #1 New York Times bestselling author of Start Late, Finish Rich and Fight For Your Money

David Krueger, M.D., formerly practiced and taught psychiatry and psychoanalysis for more than 25 years. He is currently CEO of MentorPath, an executive coaching practice serving corporate executives and healing professionals, and he serves as Mentor Coach and Dean of Curriculum for the Coach Training Alliance. Krueger lives in Houston, Texas. John David Mann has been writing about business, leadership, and the laws of success for more than 20 years. He is coauthor of the Wall Street Journal bestseller The Go-Giver and the Silver Nautilus Award-winning A Deadly Misunderstanding and author of The Zen of MLM. Mann lives in Massachusetts.

This book has stretched my brain. Dr. David Krueger has a way with words. While I think he's brilliant, his writing style is easy to read and comprehend by those of us who do not have doctorates in hand. This subject could be difficult, but he's brought a complex issue that is delivered in a simple and straightforward manner. By reading this book I learned how I'd learned from my parents how to think about money and the other decisions I make daily as an adult. Now I feel able to start making better decisions for myself and my financial future. And normally, I am not one to read a lot of self help books, as I've distrusted how valuable they can really be. Lesson learned! My brain has a lot of new information to think about. It's amazing how much information is provided in this book, without overloading me or giving me the feeling of needing to put it down. My brain is still processing all of this information, and I'm sure I will be reading this book again as a refresher. I really recommend this book. It's made a difference already in my thinking.

Dr. David Krueger's knowledge of neuroscience and how it applies to our ability to understand our relationship with money is exceptional. This is a book that shares a depth of information yet is easy to understand and follow.

Great book. Easy to read and in interesting and colorful language. Is not boring!

This book was easy to read, it is not the typical "start paying your credit card with lowest balance first". What I really liked about it is the focus on the internal aspects of money. Even though it is not

a magic solution is a very interesting starting point for every single person to understand what "money" means to them.

This book was extremely helpful in understanding the reasons why I treated money the way I did. I can now take care of my money in a healthy way.

This book definitely caused a paradigm shift in my thinking towards money. I learned what my definition of money was and why I magnetize it or repel it with my actions. I promote this book to everyone that I know.

Best book ever about money.

Good advise!

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